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Reach over 40,000 Arizona basketball fans each month, all year long.

## Online Reader Profile

- 75% Male
- 32% 18-34
- 28% 35-49
- 32% 50+
- 49% HHI \$30k+
- 18% HHI 60k+
- 20% HHI \$100k+
- 35% in college or have college degree
- 39% grad school

12 Months  
FOR ONE FLAT RATE OF JUST  
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For online media inquiries, contact:

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